

cti symposium

DRIVING TOMORROW – POWERTRAIN & MOBILITY
REDEFINED

International
Congress & Expo
8 - 9 Dec 2026
BERLIN



An event by
Handelsblatt
MEDIA GROUP

CTI Symposium
Germany 2026

START-UP
PACKAGE



LIVE

We bring experts, topics and technologies together – digitally and live on-site.



650+

Delegates from Automobil Manufacturers & Supplier



20+ COUNTRIES

International Executives & Experts from the most important automotive regions



2 DAYS

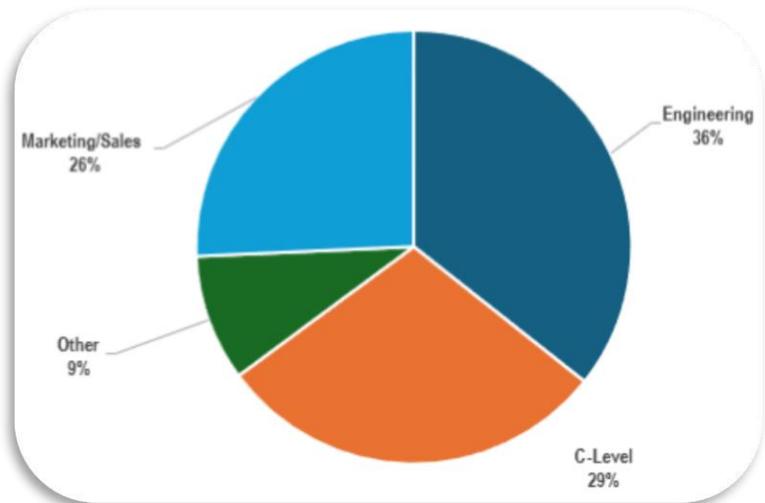
80+ experts share insights through keynotes, panels and sessions
A 2-day event packed with content, networking and innovation



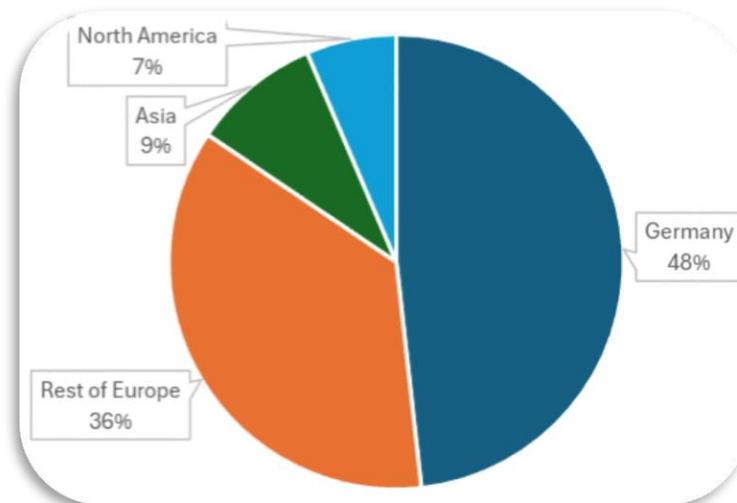
KEY FACTS (1)



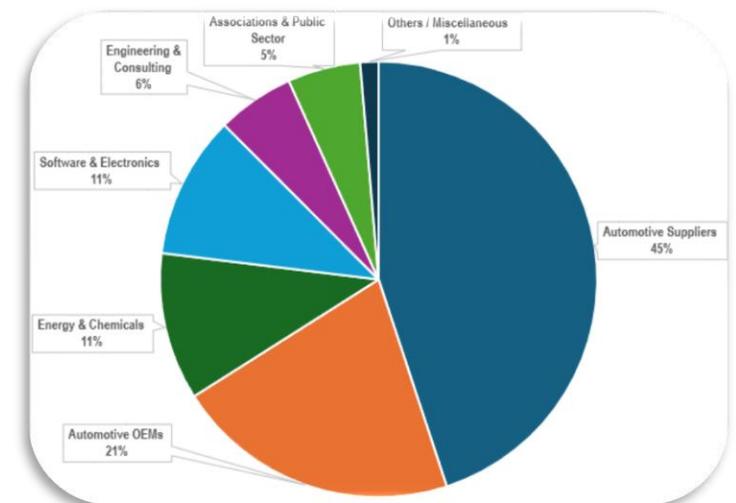
DELEGATE STRUCTURE BY FUNCTION



DELEGATE STRUCTURE BY COUNTRY



DELEGATE STRUCTURE BY SECTOR



80+
EXPERT
LECTURES



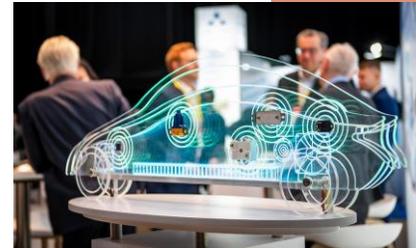
12h+
NETWORKING
HOURS



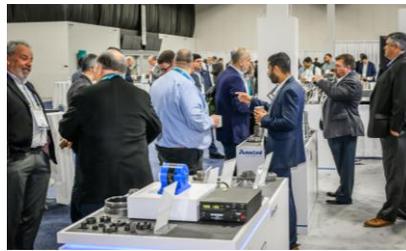
**CTI
EXPO STAGE**



650+
INDUSTRY
REPRESENTATIVES



**CTI
NETWORKING
NIGHT**



**CTI
MAGAZINE**



**START-UP
AREA**



70+
EXHIBITORS



CTI EXPO FLOOR PLAN 26

START-UP PATH

JAN 26

MEDIA CAMPAIGN
Start-Up Partner

Your brand - visible where it matters most

-  CTI LinkedIn (3,200+ industry followers)
-  Event Newsletters (10,000 recipients)

- Highlighting you as Start-Up Partner
- Premium visibility across trusted CTI channels

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GER 26
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CTI EXPO
START-UP AREA


START-UP PITCH

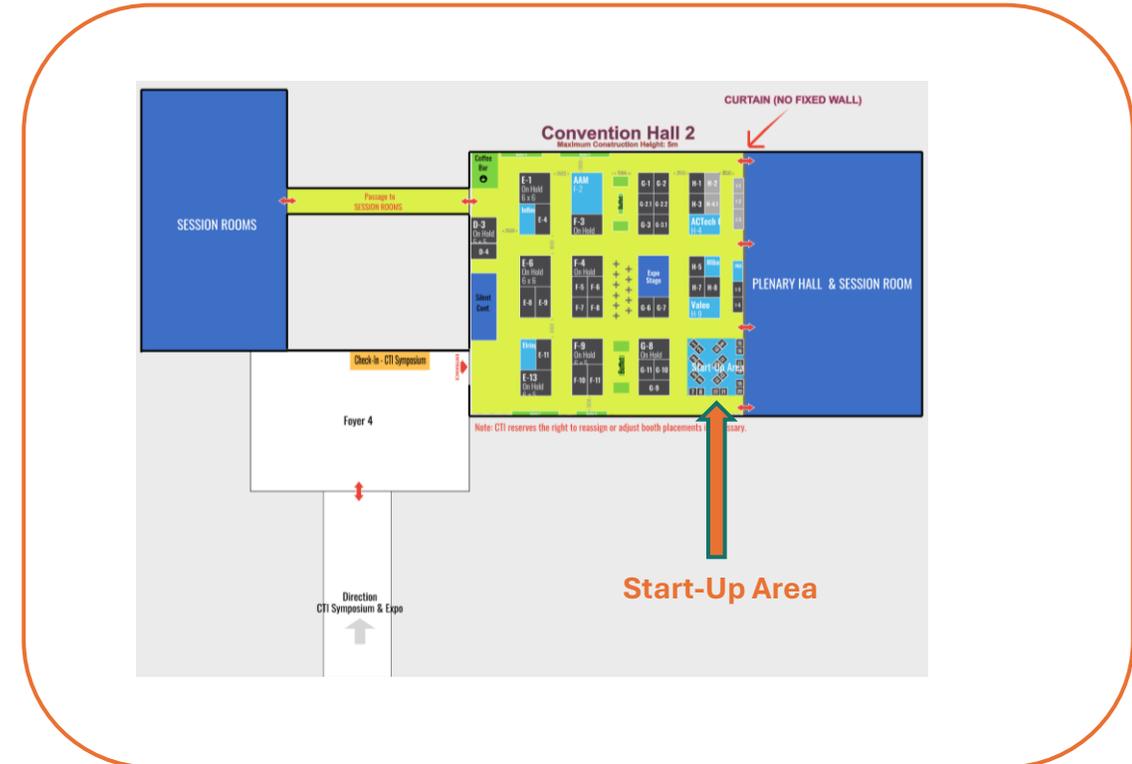
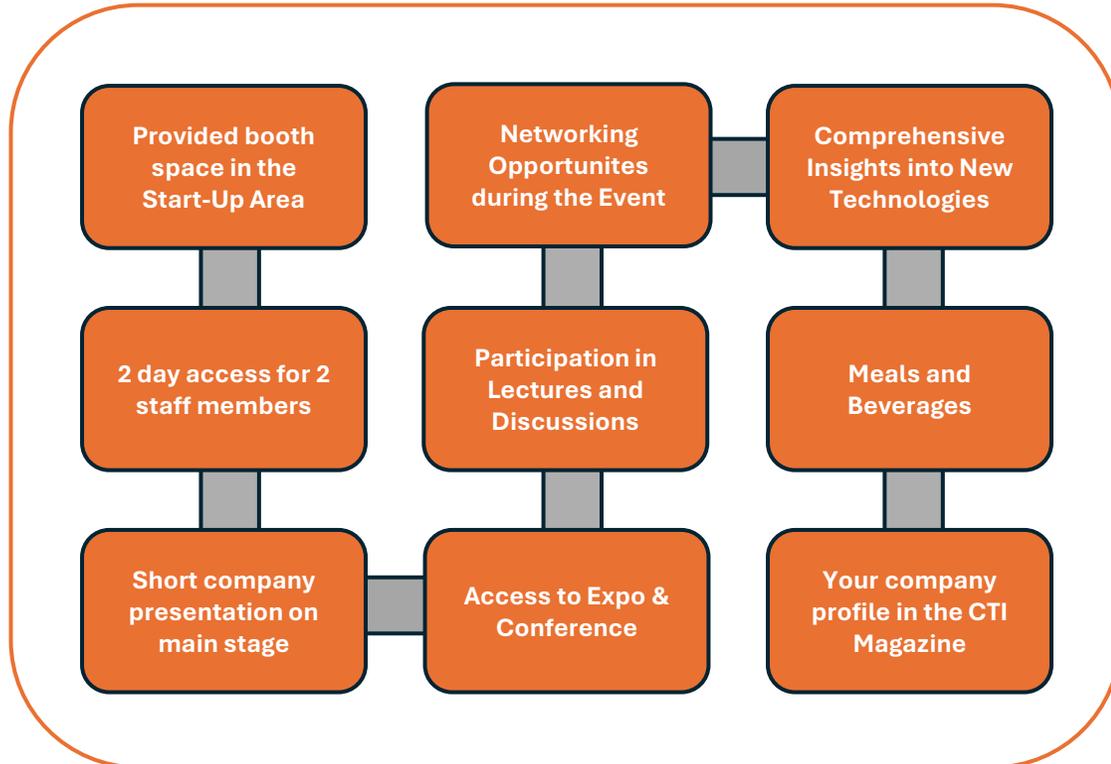


START-UP PARTNER

Maximize Visibility, Presence & Expertise

BE PART OF THE CTI SYMPOSIUM START-UP AREA 2026

As a Start-up in the automotive industry, you`ll have a unique opportunity to showcase your business as an exhibitor and Network with established companies. Build partnerships and contribute to driving innovation and change in the sector.

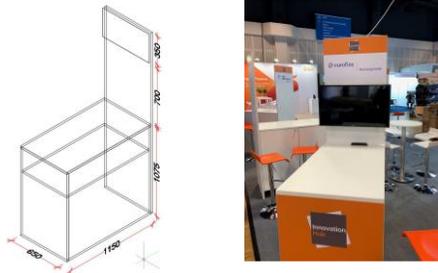


START-UP PARTNER

Maximize Visibility, Presence & Expertise

OPTION 1

- Booth space (~4m²) in the Start-Up Area - includes a power supply, **complete booth system** (optionally with screen - **EUR 150 extra**); lookable counter; branding - your logo on counter counter; stool

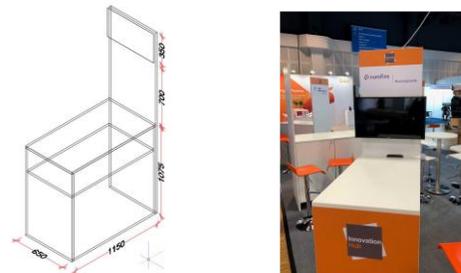


- Pitch / short company presentation on **MAIN stage**
- 2 full access tickets to conference & exhibition on 8 & 9 December**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

EUR 3,500

OPTION 2

- Booth space (~4m²) in the Start-Up Area - includes a power supply, **complete booth system** (optionally with screen - **EUR 150 extra**); lookable counter; branding - your logo on counter counter; stool

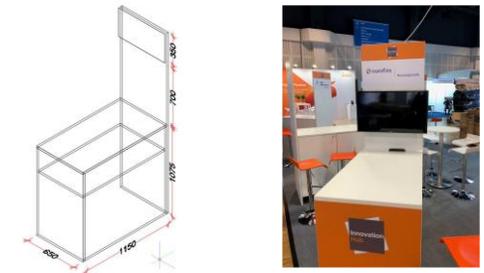


- Pitch / short company presentation on **EXPO stage**
- 1 full access ticket to conference & 1 ticket for exhibition on 8 & 9 December**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

EUR 3,000

OPTION 3

- Booth space (~4m²) in the Start-Up Area - includes a power supply, **complete booth system** (optionally with screen - **EUR 150 extra**); lookable counter; branding - your logo on counter counter; stool



- Pitch / short company presentation on **EXPO stage**
- 2 exhibition tickets on 8 & 9 December**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

EUR 2,500

Please note that we have a limited number of presentation slots available for the Start-Up Pitch, both in the Plenary Hall (main stage) and at the Expo Stage. Slots will be allocated by CTI on a first-come, first-served basis.