

cti symposium^{US}

AUTOMOTIVE – PROPULSION – SYSTEMS

International Congress
Expo and Ride & Drive
19 & 20 May 2026
Novi, MI, USA



START-UP
PACKAGE

KEY-FACTS (1)



cti symposium^{us}



LIVE

We bring experts, topics and technologies together – digitally and live on-site.



450+

Delegates from Automobil Manufacturers & Supplier



20+ COUNTRIES

International Executives & Experts from the most important automotive regions



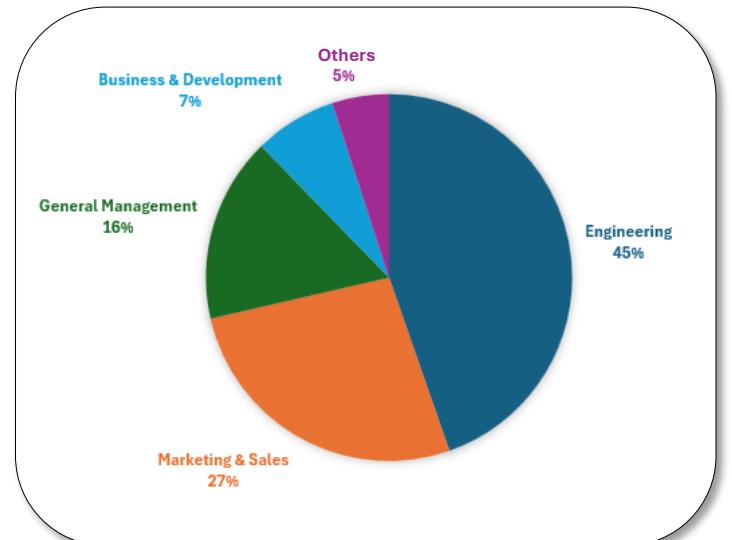
2 DAYS

60+ experts share insights through keynotes, panels and sessions
A 2-day event packed with content, networking and innovation

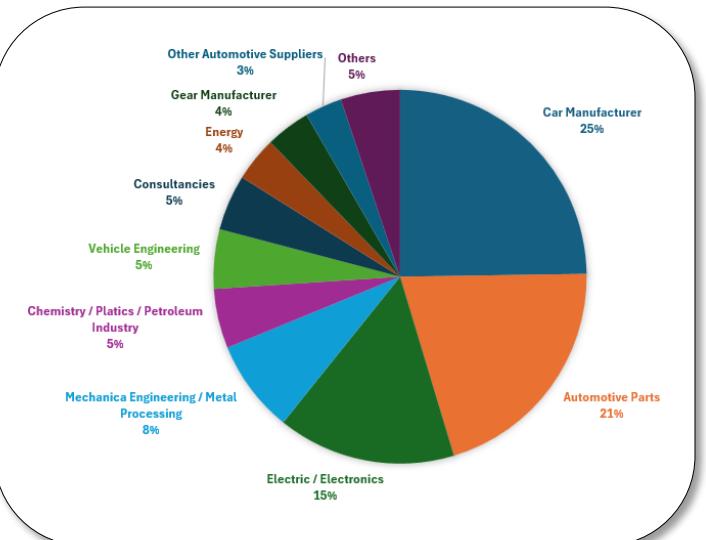
KEY-FACTS (2)



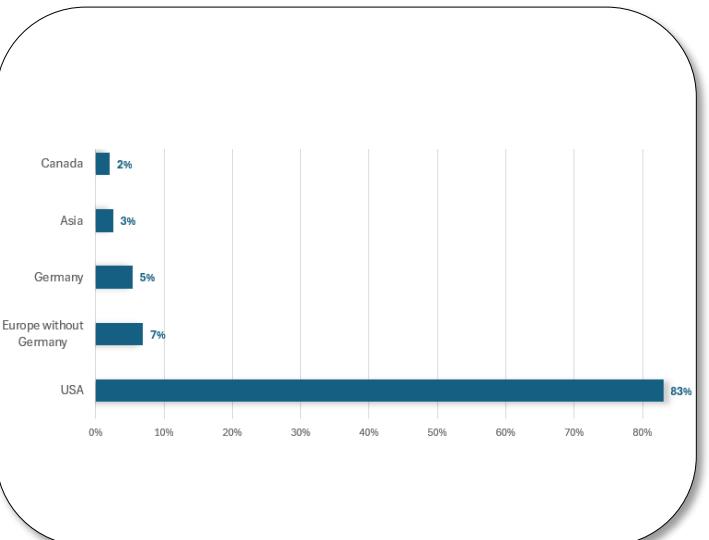
DELEGATE STRUCTURE BY FUNCTION



DELEGATE STRUCTURE BY SECTOR



DELEGATE STRUCTURE BY COUNTRY



cti symposium^{US}

60+
EXPERT
LECTURES



25h+
NETWORKING
HOURS



**CTI
EXPO STAGE**



450+
INDUSTRY
REPRESENTATIVES



**CTI
NETWORKING
NIGHT**



40+
EXHIBITORS



**CTI
MAGAZINE**



**START-UP
AREA**



CTI EXPO FLOOR PLAN 26



START-UP PATH

JAN 26



cti symposium
USA 26
DRIVING TOMORROW –
POWERTRAIN &
MOBILITY REDEFINED
19 – 20 May,
Novi (MI)



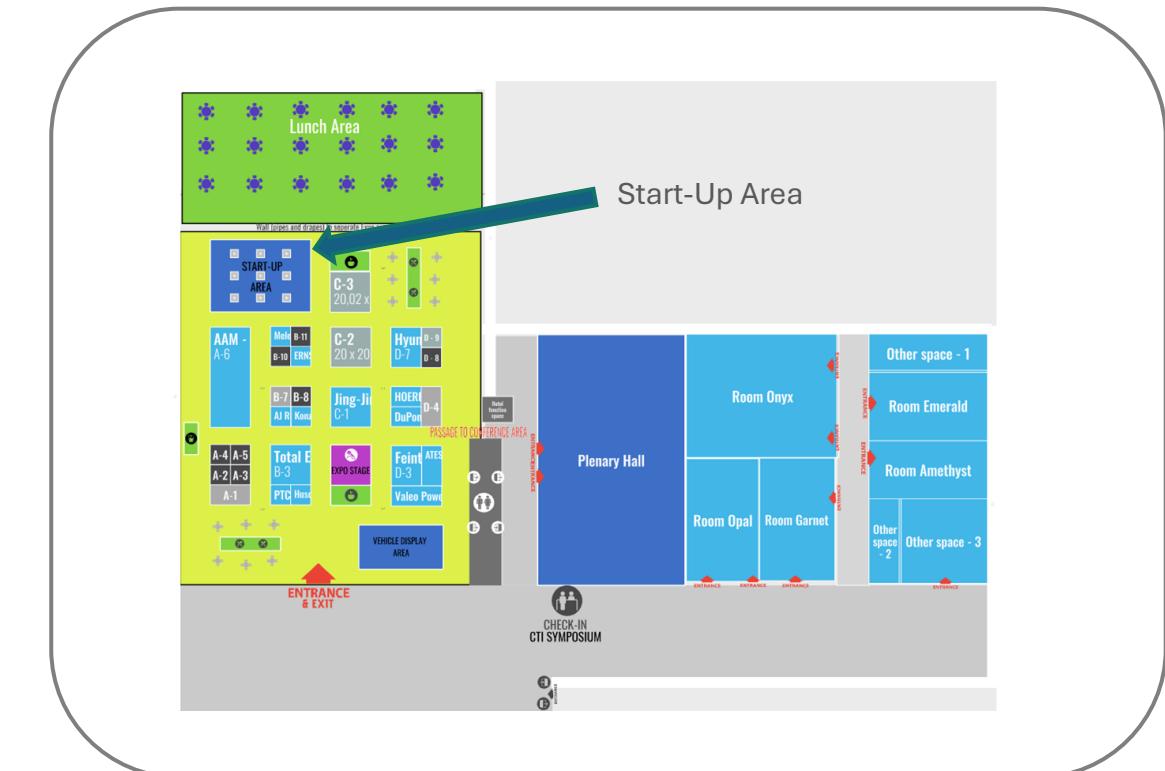
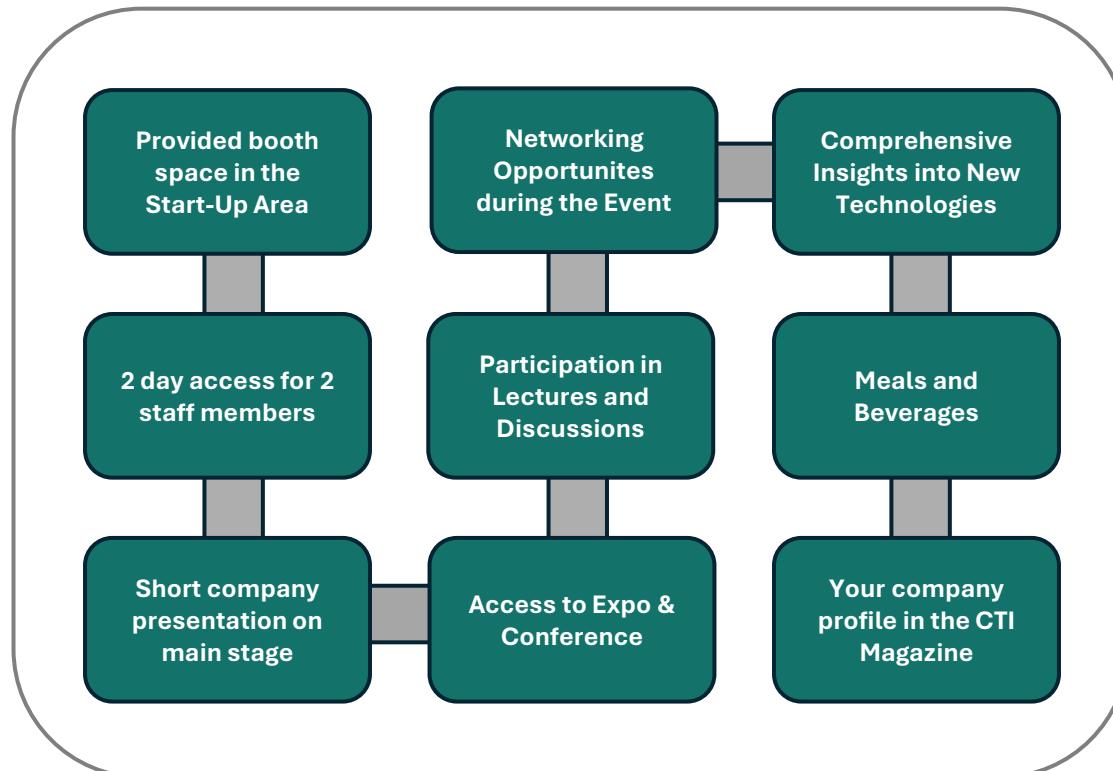
START-UP PARTNER

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Maximize Visibility, Presence & Expertise

BE PART OF THE CTI SYMPOSIUM START-UP AREA 2026

As a Start-up in the automotive industry, you'll have a unique opportunity to showcase your business as an exhibitor and network with established companies. Build partnerships and contribute to driving innovation and change in the sector.



START-UP PARTNER

Maximize Visibility, Presence & Expertise

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OPTION 1

- Booth space (~45 ft²) in the Start-Up Area - includes a power supply, standing table & two bar stools
- **Pitch / short company presentation on MAIN stage**
- **2 full access tickets to conference & exhibition on 19 & 20 May**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

USD 3,000

OPTION 2

- Booth space (~45 ft²) in the Start-Up Area - includes a power supply, standing table & two bar stools
- **Pitch / short company presentation on EXPO stage**
- **1 full access ticket to conference & 1 ticket for exhibition on 19 & 20 May**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

USD 2,500

OPTION 3

- Booth space (~45 ft²) in the Start-Up Area - includes a power supply, standing table & two bar stools
- **Pitch / short company presentation on EXPO stage**
- **2 exhibition tickets on 19 & 20 May**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

USD 2,000

Please note that we have a limited number of presentation slots available for the Start-Up Pitch, both in the Plenary Hall (main stage) and at the Expo Stage. Slots will be allocated by CTI on a first-come, first-served basis.