

# cti symposium<sup>US</sup>

AUTOMOTIVE – PROPULSION – SYSTEMS

International Congress  
Expo and Ride & Drive  
19 & 20 May 2026  
Novi, MI, USA



START-UP  
PACKAGE

# KEY-FACTS (1)

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## LIVE

We bring experts, topics and technologies together – digitally and live on-site.



## 450+

Delegates from Automobil Manufacturers & Supplier



## 20+ COUNTRIES

International Executives & Experts from the most important automotive regions



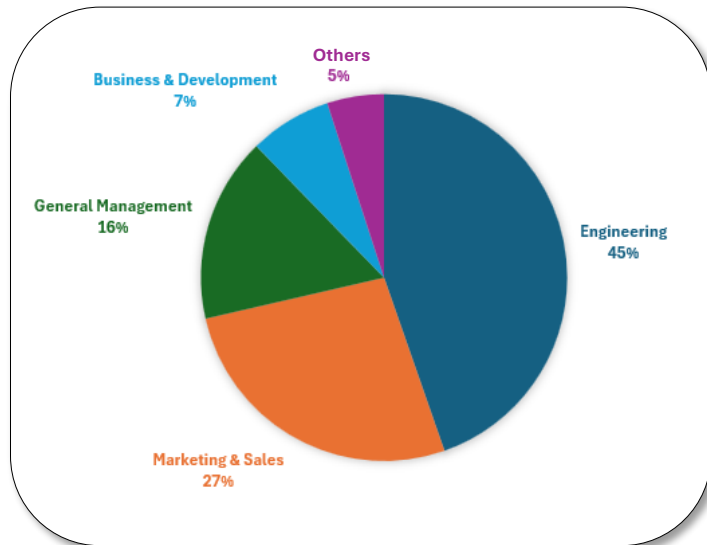
## 2 DAYS

**60+** experts share insights through keynotes, panels and sessions  
A 2-day event packed with content, networking and innovation

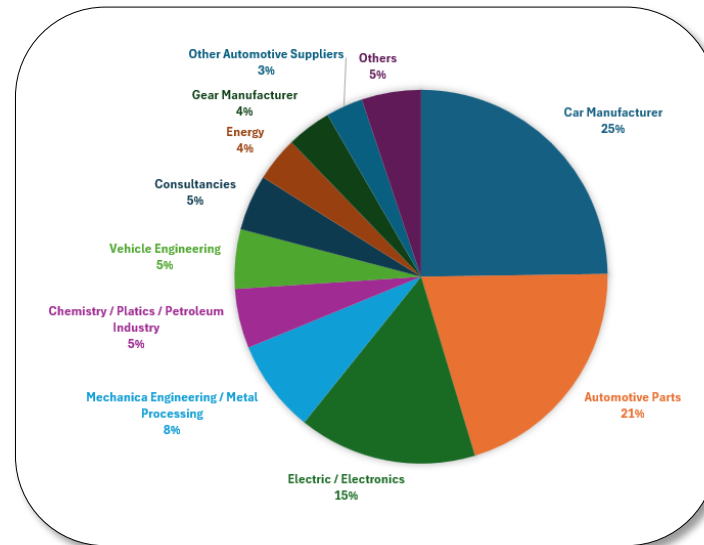
# KEY-FACTS (2)



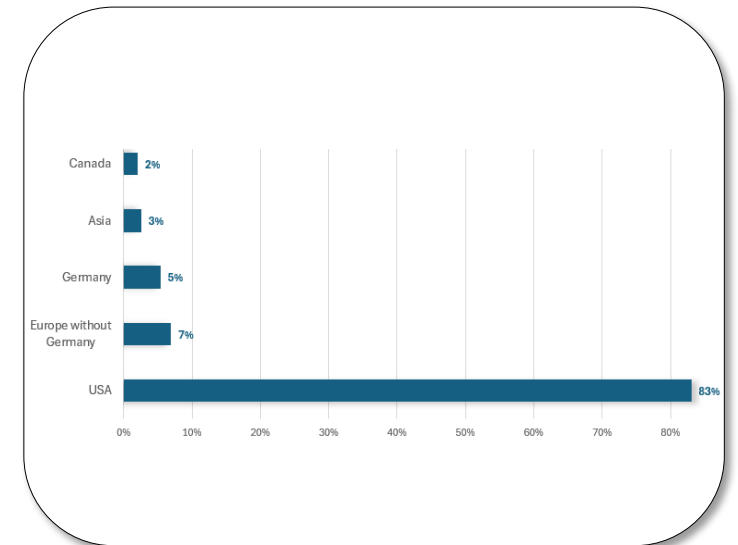
DELEGATE STRUCTURE BY FUNCTION



DELEGATE STRUCTURE BY SECTOR



DELEGATE STRUCTURE BY COUNTRY



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**60+**  
EXPERT  
LECTURES



**25h+**  
NETWORKING  
HOURS



**CTI  
EXPO STAGE**



**450+**  
INDUSTRY  
REPRESENTATIVES



**CTI  
NETWORKING  
NIGHT**



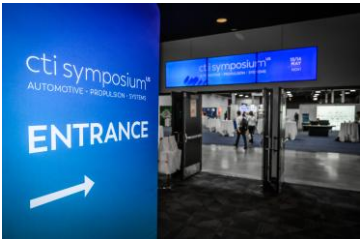
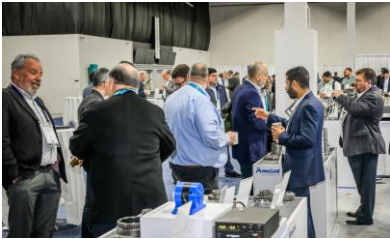
**CTI  
MAGAZINE**



**START-UP  
AREA**



**40+**  
EXHIBITORS



**CTI EXPO FLOOR PLAN 26**

# START-UP PATH

JAN 26



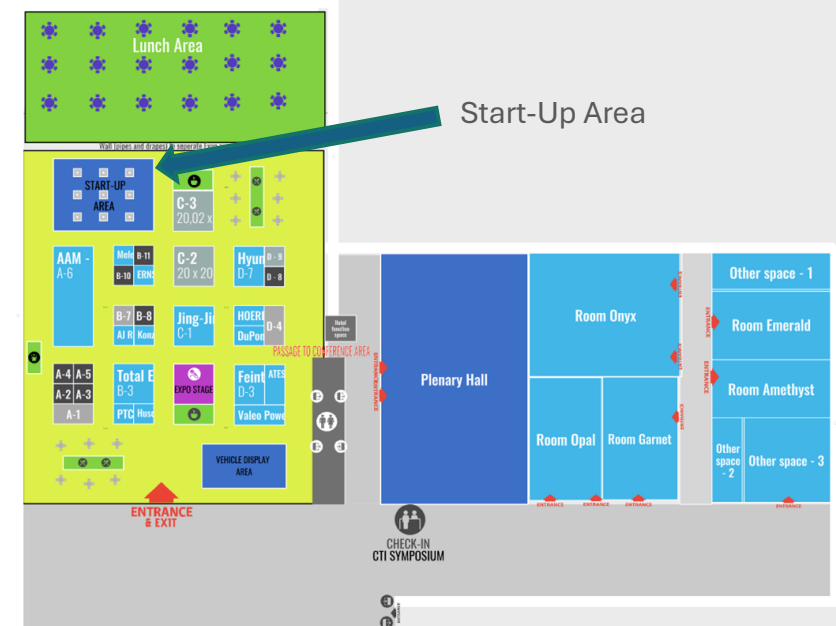
# START-UP PARTNER

## Maximize Visibility, Presence & Expertise

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### BE PART OF THE CTI SYMPOSIUM START-UP AREA 2026

As a Start-up in the automotive industry, you`ll have a unique opportunity to showcase your business as an exhibitor and Network with established companies. Build partnerships and contribute to driving innovation and change in the sector.





# START-UP PARTNER

Maximize Visibility, Presence & Expertise

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## OPTION 1

- Booth space (~45 ft<sup>2</sup>) in the Start-Up Area - includes a power supply, standing table & two bar stools
- **Pitch / short company presentation on MAIN stage**
- **2 full access tickets to conference & exhibition on 19 & 20 May**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

USD 3,000

## OPTION 2

- Booth space (~45 ft<sup>2</sup>) in the Start-Up Area - includes a power supply, standing table & two bar stools
- **Pitch / short company presentation on EXPO stage**
- **1 full access ticket to conference & 1 ticket for exhibition on 19 & 20 May**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

USD 2,500

## OPTION 3

- Booth space (~45 ft<sup>2</sup>) in the Start-Up Area - includes a power supply, standing table & two bar stools
- **Pitch / short company presentation on EXPO stage**
- **2 exhibition tickets on 19 & 20 May**
- Comprehensive insights into new technologies
- Networking opportunities during event & networking dinner
- Your company profile and option to publish an article in the accompanying CTI Magazine

USD 2,000

Please note that we have a limited number of presentation slots available for the Start-Up Pitch, both in the Plenary Hall (main stage) and at the Expo Stage. Slots will be allocated by CTI on a first-come, first-served basis.